

FOR IMMEDIATE RELEASE

DISCOVERY CENTRE LEADS \$6M NATIONAL CLIMATE CHANGE PROJECT

HALIFAX, NS – April 9, 2021

As part of a \$37.8 million Climate Action and Awareness Fund, the Government of Canada announced an investment today of \$6 million toward a youth-focused climate change project led by Halifax's Discovery Centre.

"We are proud to support the Discovery Centre, a proven leader in creating innovative, science-based opportunities for youth. Seeing the impact they have made on our city, I strongly believe that they, along with their partner organizations, have the ability to reach thousands of young people from coast to coast to coast," states Andy Fillmore, Parliamentary Secretary to the Minister of Infrastructure and Communities and Member of Parliament for Halifax.

Discovery Centre will lead the *Inspiring Youth to Climate Action* project along with their partners the Canadian Association of Science Centres, Science North in Sudbury, Ontario, and The Exploration Place in Prince George, British Columbia. Most of the funds being announced today will be dispersed to potentially 30 science centres across the country to create and deliver their own climate change youth engagement programs.

"Young Canadians are at the heart of our approach to creating a healthier future and building a cleaner economy. With the tools acquired through this important project, young Canadians will continue to be leaders in the fight against climate change in their communities across the country," says The Honourable Jonathan Wilkinson, Minister of Environment and Climate Change.

Funds will be used to develop climate change programming such as school programs, camps, and other hands-on locally relevant activities in every province and territory in Canada helping youth understand current and credible climate change science, transforming their thinking, and inspiring them to take action.

"Our goal is to reach 200,000 K-12 youth, in addition to more than 5000 indigenous youth in their communities, with a focus on affecting daily actions that will collectively contribute to the reduction of greenhouse gas emissions," details Dov Bercovici, President and CEO, Discovery Centre, Halifax.

discovery centre

1215 Lower Water St.,
Halifax, NS B3J 3S8

T: 902.492.4422

F: 902.492.3170

www.thediscoverycentre.ca

This is to build on the already great work happening at Canadian science centres with a reach of over 10 million visitors annually, they play an important role in teaching youth to be critical thinkers and change makers on important issues like Climate Change.

“By instilling an understanding of current and credible climate change science, *the Inspiring Youth to Climate Action* project will successfully drive the kinds of behavioural change and innovation necessary to achieve our net-zero target over the next 30 years,” says Bercovici.

For more information or to arrange an interview, please contact:

MEDIA INQUIRIES:

Jennifer Punch

Director, Marketing & Sales

Discovery Centre

Cell: 902-229-2483

jpunch@thediscoverycentre.ca